

Subject: Innovate DTLA Leadership Symposium - June 22, 2016
From: Nick Griffin <NGriffin@downtownla.com>
Date: 06/14/2016 02:13 PM
To: Noah Strouse <noah@historiccore.bid>

Hey Noah,

I think you RSVP'd for the event already, and I'm wondering if you would be willing and able to participate as a **Moderator** at the Discussion Table on **"Residential and Retail"** - the theme is **QUALITY OF PLACE: Does DTLA have the places, experiences and mobility that facilitate innovation?**

It's meant to be an informal conversation, no materials or preparation required - just your knowledge and opinions!

Please let me know if you are able to participate or give me a call to discuss.

Thanks.

Nick

 <http://www.downtn>

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You are invited to Innovate DTLA.

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You are invited to Innovate DTLA.

As a key stakeholder in the future of Downtown Los Angeles, we invite you to participate in our **Innovate DTLA Leadership Symposium** on June 22nd from 8:00am-12:00pm at **WeWork** in the **Gas Company Tower**.

This event will launch the Downtown Center BID's [Innovate DTLA](#) initiative to promote Downtown Los Angeles as a place of innovation and creativity, support its innovation ecosystem, and attract new organizations and individuals to DTLA. Innovate DTLA is a collaboration with the [Bass Initiative for](#)

[Innovation & Placemaking](#) (a partnership with the [Brookings Institution](#) and [Project for Public Spaces](#)).

The symposium will feature Bruce Katz, Brookings Centennial Scholar and author of [The Rise of Innovation Districts](#), Fred Kent, founder of Project for Public Spaces, and leaders of Downtown's business, tech, creative, real estate, government, non-profit and educational communities.

Agenda

Wednesday, June 22nd 2016

555 w 5th Street, Lobby Level, Los Angeles, CA 90013

8:00am Breakfast and networking

8:30am Presentations

- *Innovation and Placemaking: A New Paradigm* – Bruce Katz, Brookings Institution & Fred Kent, Project for Public Spaces
- *DTLA Innovation District: Preliminary Audit* – Nick Griffin, Downtown Center BID

9:30am Panel

- *Innovation Infrastructure and the Culture of Creativity* - Moderated by Andy Altman, Brookings Institution
 - Panelists:
 - Bert Dezzutti, Executive Vice President, Brookfield
 - Peter Marx, Chief Innovation Officer, City of Los Angeles
 - Jim Gilliam, Founder & CEO, NationBuilder
 - Fred Walti II, President & CEO, LA Cleantech Incubator
 - Martha Escutia, Vice President Government Relations, USC
 - Tara Roth, President, Goldhirsh Foundation
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10:30am Breakout Discussions:

- Buildings and Workplaces
- Innovation Pipeline
- Talent Attraction and Development
- Defining DTLA
- Employment, Education and Training
- Public Spaces and Mobility
- Residential and Retail
- Networking
- Civic Engagement and Investment

11:30am Recap and Action Plan - Nick Griffin, DCBID

By Invitation Only: [RSVP HERE](#)
Password: INNOVATE2016



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